

FINE & DANDY C^o.

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FINE & DANDY CO. PRESENTS WITH ALFREDO PAREDES COLLECTION AT HIGH POINT MARKET

Wallcovering company also unveils enthralling ‘Architectura’ photographic collection, bringing the timelessness of old-world architectural wonders to modern interiors

HIGH POINT, NC – April 22, 2026 – [Fine & Dandy Co.](#) made their official debut today at High Point Market, showcasing their large-scale murals and wallcoverings throughout the Alfredo Paredes Collection booth and 313.Space as an experiential installation and as part of their ongoing collaboration with the renowned designer. The show also marks the introduction of *Architectura*, Fine & Dandy’s first photographic wallcovering collection.

Alfredo Paredes said, “Hosting Fine & Dandy within our space in High Point felt like a natural extension of how I think about interiors. Their work brings a sense of depth and a cinematic quality I responded to at hello. I find their work to be something that completes and does not compete with the space!”

“We’re proud to present with Alfredo and his team, and to place our work within a fully realized environment that gradually reveals itself with moments of surprise, texture, and atmosphere,” said Fine & Dandy Co-Founder, and Chief Creative Officer Shelley Weinreb. “We’ve always designed our wallcoverings as experiential art forms and have brought that philosophy to High Point with a shared sensibility around materiality and storytelling.”

Fine & Dandy also premiered *Architectura*, their first photographic wallcovering collection, which Weinreb said is “rooted in emotion and inspired by people’s love of travel.” Created with interior and architectural photographer Benjamin Edward Birch, the collection infuses a sense of enlightenment, revelation, and escape into everyday rooms.

Architectura uses timeless architectural beauty, culture, and colour as spatial elements, from the shifting hues of Brera gallery interiors in Milan, to the sunlit charm of the Limonaia within Boboli Gardens in Florence, to the grand stone columns of Loggetta in San Marco Square, Venice. Each design within the richly textured collection reflects a moment of discovery.

The *Architectura* collection includes four patterns—Brera, Boboli, Limonaia, and Loggetta, each one a love letter to Benjamin’s travels through Italy. They are available in multiple scales and colourways.

Fine & Dandy's other design collections are woven throughout the booth at High Point, including the company's most-celebrated patterns: Arcadia, Babylon, Bibliothèque, Botanica, Imaginarium and Voyageur. The Babylon mural is featured on the collector edition cover of *Alfredo Paredes at Home* (Rizzoli, 2025) while Imaginarium hangs prominently in Paredes' new store in Hudson, NY.

ABOUT FINE & DANDY CO.

Fine & Dandy Co. creates painterly wallcoverings that transform interiors into immersive environments. Each design begins as an original artwork, often hand-painted or as a collage, which is then thoughtfully translated into richly layered patterns, scenic wallcoverings, and custom murals. The studio is best known for its bucolic landscape murals: panoramic, painterly scenes inspired by pastoral vistas, garden follies, and romantic landscapes that bring depth, atmosphere, and a sense of escape to interior spaces.

A hallmark of Fine & Dandy's work is customization. Designs can be tailored in scale, colour, and layout, allowing murals to wrap seamlessly around an entire room and create truly immersive environments. Drawing inspiration from historic architecture, European gardens, and natural landscapes, Fine & Dandy Co. offers designer wallcoverings, repeating patterns, and large-scale murals with customization options for residential, hospitality, and commercial interiors.

Favoured by interior designers and architects seeking distinctive, narrative-driven surfaces, Fine & Dandy Co. brings artistry and craftsmanship to every project and has been featured in many leading design publications, including *Architectural Digest*, *ELLE Decor*, *Forbes*, *Wall Street Journal*, *VOGUE*, and *World of Interiors*.

***Visit Fine & Dandy Co. at High Point Market within the Alfredo Paredes Collection:
313.Space - 205 & 206, Floor 2.***

MEDIA CONTACT

For more information, interviews or private media walkthroughs at High Point Market, please contact shelley@fineanddandycompany.com.

High-resolution images of the booth, Architectura, and other featured wallcoverings are available in the [High Point press kit](#).