



FOR IMMEDIATE RELEASE: March 20, 2026

Johnston Casuals Furniture Enters New Era with Ownership Transition

North Wilkesboro, NC: Johnston Casuals Furniture, a long-standing name in American-made casual dining and accent furniture, has announced a transition in ownership after more than four decades under Joe Johnston.

The company is now led by Sam Raksin and Yossi Majer, who bring experience in the furniture and rental sectors along with a focus on operational strength and long-term brand positioning.

Joe Johnston will remain actively involved, providing continuity and ensuring the company's legacy of craftsmanship and customer relationships remains intact.

The new ownership plans to build on Johnston Casuals' established reputation while introducing measured improvements across operations, product development, and

customer experience. The approach is intentional: refine and strengthen what exists rather than pursue sweeping changes.

“Our goal is to respect what Johnston Casuals has been while positioning it for where the industry is going,” said ownership. “There is a strong foundation here, and we see a clear opportunity to reinvest in it.”

Manufacturing will continue in North Wilkesboro, North Carolina, with the existing team in place. The company will focus on enhancing production efficiency, supporting its dealer network, and aligning product offerings with evolving design needs.

As Johnston Casuals looks ahead to upcoming markets, the company is working to bring renewed clarity to its line while maintaining the flexibility and customization that designers and retailers rely on.

This transition marks a steady and thoughtful step forward for a brand with deep roots in the industry and a renewed focus on relevance and growth.

For more information, please contact info@johnstoncasuals.com.