

PRESS RELEASE. April 2026

MORY™ DEBUTS AT HIGH POINT MARKET, SPRING 2026 *Architectural furniture and lighting, designed and fabricated in Seattle*



SEATTLE, WA — Mory™ — named for the moment fog lifts from a landscape to reveal form — debuts at High Point Market April 23, 2026, introducing a system of architectural furniture and lighting where design and fabrication stay in continuous dialogue — until a piece is both resolved and right for the space. Built to Evolve.

"We are evolving furniture and lighting into solutions that solve spatial and usage challenges of contemporary living," says Drew Daly, Mory Co-founder and CEO.

The launch includes four product lines — Shore™ modular storage, Mesa™ tables, Camber™ shelving and room dividers, and Kasmó™ hand-blown glass lighting — each designed and fabricated in-house at Plum Fabrication, Mory's Seattle facility. Every proportion is refined through making, in continuous conversation with the architects and designers who know best how spaces actually work. Every piece is solid hardwood, traditional joinery, intentionally developed. Built to be handed down rather than replaced.

Mory is trade-focused. Architects, interior designers, and hospitality operators can specify any piece with no minimum order, 8–10 week lead time, and direct access to the team that builds every piece.

Shore™ — Modular Storage Most storage is built for one version of a space. Shore is designed for all of them. A modular system of drawers, shelves, and cabinets — wall-mounted to maximize floor space or freestanding to define areas — that adapts to irregular plans and ceiling heights without replacing the whole. Solid hardwood in Walnut, White Oak, and Ash. Natural hard-wax oil finish; custom match available through Plum Fabrication.

Mesa™ — A Family of Tables Inspired by the rock formations of the American Southwest — substantial, grounded, beautiful without trying. Scaled for whatever a space requires: side tables, dining tables, conference tables. Mortise-and-tenon joinery throughout, commercial-grade rated. At home in residences, restaurants, and hospitality spaces in equal measure.

Camber™ — Shelving and Room Dividers What started as shelving became a way to shape space itself. Camber defines zones without closing them off — working with light and sight lines rather than against them. Sculptural circular cutouts let light pass through. Designed to be seen from every angle. Wall-mounted on hidden steel brackets or freestanding. The flagship: a 6' × 6' freestanding bookshelf and room divider.

Kasmó™ — Hand-Blown Glass Lighting Lighting shouldn't just illuminate. It should reveal architecture and create an atmosphere. Kasmó is a kit-of-parts system — the same design language across pendants, sconces, chandeliers, table lamps, and floor lamps — so a single specification reads as a coherent whole from lobby to guest room. Powder-coated steel, hand-blown glass, G9-based dimmable LED throughout. Designed by Jonathan Junker, architect and co-founder of Graypants.

The Founding Team Mory was founded by Drew Daly and Tyler Cufley, builders and artists with twenty years in Pacific Northwest high-end residential construction; Amy Appleby, who has a history in manufactured cabinet hardware at global scale; and Jonathan Junker, architect and

co-founder of Graypants. The four founders share a conviction that the person conceiving a piece and the person making it should be in the same room. All fabrication happens at Plum Fabrication, Mory's in-house Seattle facility.

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High Point Market At High Point, Mory shares space with Amadi Carpets — a collaboration that reflects both companies' commitment to the kind of close designer relationships where better answers emerge.

Built to Evolve.

Trade pricing, product specifications, Revit downloads, and project inquiries:
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