



FOR IMMEDIATE RELEASE

Date: April 17, 2026

**ROWE FURNITURE X SPRINGS DIGITAL X BAXTER MILL ARCHIVES:
ARCHIVAL DESIGN, REIMAGINED**

HIGH POINT, NC — April 2026 — Rowe Furniture introduces an exclusive print collection developed in collaboration with Springs Digital and the Baxter Mill Archives, translating historic textiles into a modern upholstery context.

Drawing from one of the most extensive textile archives in the world, the collection reinterprets archival patterns through a contemporary lens. Delicate florals and globally inspired motifs are thoughtfully curated and refined, resulting in fabrics that feel both timeless and relevant.

More than a reference to the past, the collection reflects Rowe's design-led approach editing and translating archival material into textiles designed for how people live today. Each fabric is developed with a soft, lived-in character and a layered sensibility, offering designers a more nuanced and expressive palette.

Designed for effortless mixing and layering, the collection brings depth, warmth, and a collected, worldly perspective to modern interiors.

To celebrate the launch, Rowe will host The Designers Table during High Point Market, presented in partnership with Springs Digital—a curated gathering centered on creativity, connection, and inspiration.

View images here:

[\[Click Link\]](#)

EVENT INVITE

The Designers Table

Sunday, April 26

10:00 AM – 1:00 PM

Rowe Showroom

Showplace | Suite 1100

211 E Commerce Ave, High Point, NC

Start your Sunday with a gathering centered on creativity and connection.

Join fellow designers for a curated brunch experience featuring a custom tea bar, tea-infused mimosas, and a thoughtfully prepared spread sourced from local establishments. Presented in partnership with Springs Digital, The Designers Table offers a relaxed and inspiring setting to connect, recharge, and explore Rowe's latest textile collaboration.

Guests will have the opportunity to preview the new archival-inspired print collection developed with Springs Digital and Baxter Mill Archives.

About Rowe Furniture Inc.

Established in 1946, Rowe creates domestically manufactured sofas, sectionals, beds, chairs, and ottomans. Rowe also offers imported case goods to provide a whole home assortment. All collections are available at major home furnishing retailers, better independent retailers, and designers across the United States and around the world. For more information visit rowefurniture.com or contact us at marketing@rowefurniture.com. Rowe Fine Furniture, Inc. is an affiliate of Vivet Inc.

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