



FOR IMMEDIATE RELEASE

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**ROWE FURNITURE X CRYPTON: EXCLUSIVE TEXTILE
COLLABORATION DEBUTS AT HIGH POINT MARKET**

HIGH POINT, NC — April 2026 — Rowe Furniture introduces an exclusive textile collaboration with Crypton, debuting at this season's High Point Market.

Inspired by archival textiles, the collection reinterprets authentic Western heritage through pattern, color, and construction. Distinctive weaves create a rich hand, translating the character of traditional textiles into modern performance fabrics.

More than an application, this collaboration represents a co-developed textile program, combining Rowe's design-led approach with Crypton's proven performance technology. The result is a curated assortment that delivers lasting beauty and durability for everyday living without compromising on design.

Seamlessly integrated into Rowe's customizable upholstery platform, the collection reflects the evolving expectations of the modern home, where performance and aesthetics must work together.

The collaboration will debut at High Point Market, where Crypton will host Rowe's My Rowe Design Mixer on Saturday, April 25th from 10 am to 1 pm offering designers and retailers an opportunity to experience the collection firsthand, including complimentary swatch samples of the exclusive fabrics. Visit us on the first floor of the Showplace building.

View images here:

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About Rowe Furniture Inc.

Established in 1946, Rowe creates domestically manufactured sofas, sectionals, beds, chairs, and ottomans. Rowe also offers imported case goods to provide a whole home assortment. All collections are available at major home furnishing retailers, better independent retailers, and designers across the United States and around the world. For more information visit rowefurniture.com or contact us at marketing@rowefurniture.com. Rowe Fine Furniture, Inc. is an affiliate of Vivet Inc.

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