



**FOR IMMEDIATE RELEASE**

Date: April 17, 2026

**ALLTERIORS: INTERIOR DESIGN, REIMAGINED FOR THE  
OUTDOORS**

By Rowe Furniture and Paul Delaisse

HIGH POINT, NC — April 2026 — Rowe Furniture expands its collaboration with designer Paul Delaisse with the launch of Allteriors—the brand’s first entry into indoor-outdoor living.

With Allteriors, Rowe brings its design-led approach beyond the living room, introducing a collection that blurs the line between indoors and out. Upholstered forms, refined proportions, and thoughtful detailing deliver a level of design more commonly associated with interiors, now translated for outdoor environments.

At the center of the collection is Rowe’s distinct textile perspective bringing a more elevated, curated approach to outdoor fabrics. Emphasizing depth, texture, and nuanced color, Allteriors introduces a level of sophistication rarely seen in performance-driven materials, offering a more residential point of view for exterior spaces.

The result is an outdoor collection that feels less like traditional patio furniture and more like a natural extension of the home.

To bring the collection to life, Rowe will debut a dedicated outdoor patio experience at High Point Market. Designed as a fully realized extension of the showroom, the space invites guests to experience Allteriors in its intended setting, with nightly gatherings hosted in partnership with Sunbrella. Visit us on the first floor of the Showplace building.

View images here:

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About Rowe Furniture Inc.

Established in 1946, Rowe creates domestically manufactured sofas, sectionals, beds, chairs, and ottomans. Rowe also offers imported case goods to provide a whole home assortment. All collections are available at major home furnishing retailers, better independent retailers, and designers across the United States and around the world. For more information visit rowefurniture.com or contact us at [marketing@rowefurniture.com](mailto:marketing@rowefurniture.com). Rowe Fine Furniture, Inc. is an affiliate of Vivet Inc.

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