



FOR IMMEDIATE RELEASE

Date: April 17, 2026

MY ROWE DESIGN MIXER RETURNS AS A SIGNATURE HIGH POINT MARKET EXPERIENCE

HIGH POINT, NC — April 2026 — A longstanding High Point Market tradition, the My Rowe Design Mixer has become a destination for designers to gather, connect, and experience Rowe in a more immersive way.

Each season, Rowe transforms its showroom with three fully realized spaces—thoughtfully designed and curated by this season’s My Rowe Designers: Marianne Brown of W Design Collective., Rachel Carosiello and Ann Marie Ryan of Modern Vintage Home, and Danielle Chiprut of Danielle Rose Design Co.



W Design
Collective

Modern Vintage
Home

Danielle Rose
Design Co.

Guests are invited to explore each space, connect with the designers behind them, and engage with fellow creatives in an environment designed to inspire conversation and collaboration.

Join us for drinks and a savory biscuit bar, in collaboration with Crypton.

Guests will also have the opportunity to preview Rowe’s exclusive Crypton fabric collaboration and receive complimentary swatch samples.

EVENT DETAILS

My Rowe Design Mixer

Saturday, April 25

10:00 AM – 1:00 PM

Rowe Showroom

Showplace | Suite 1100

211 E Commerce Ave, High Point, NC

About Rowe Furniture Inc.

Established in 1946, Rowe creates domestically manufactured sofas, sectionals, beds, chairs, and ottomans. Rowe also offers imported case goods to provide a whole home assortment. All collections are available at major home furnishing retailers, better independent retailers, and designers across the United States and around the world. For more information visit rowefurniture.com or contact us at marketing@rowefurniture.com. Rowe Fine Furniture, Inc. is an affiliate of Vivet Inc.

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