



ADRIANA HOYOS

Adriana Hoyos Launches AH Comfort System Program at Spring Market *Three levels of customized comfort features redefine upholstered seating*

HIGH POINT, N.C. – Luxury resource Adriana Hoyos Furnishings launches AH Comfort System, its customizable three-tier upholstered seating program in the luxury brand's High Point Market [showroom](#) during this season's trade show, April 25-29.

This refined approach to upholstered seating moves beyond aesthetics to redefine how comfort is experienced, offering a bespoke level of firmness for the brand's high-end furnishings.

The AH Comfort System features three meticulously engineered profiles:

- **Plush Comfort:** Designed for deep, sink-in relaxation. Featuring feather-filled back cushions and a seat composed of feather layers over soft, high-density foam, this level is intended for extended lounging and effortless adaptation to the body.
- **Balanced Comfort:** The ideal intersection of softness and structure. Utilizing a silicon fiber and feather blend, this profile offers light immersion while maintaining posture—providing a "soft but lifted" feel that preserves the sofa's architectural shape.
- **Support Comfort:** Engineered for alignment and ease of movement. This structured profile uses high-density firm foam wrapped in fiber and feather to provide maximum support on a firmer seat.

Adriana Hoyos Furnishings will designate a specific, thoughtfully selected comfort specification for every sofa across its entire collection. These "Signature Specs" are chosen by the design team to complement the specific intended experience and geometry of each individual piece.

"Every sofa we create is developed to respond to the way our clients live, interact, and unwind," says Andrea Perez Hoyos, Creative Director. "By offering three tailored support profiles, we ensure that along with the aesthetic considerations, the physical experience of the piece is customized for the end user."

The AH Comfort System is the result of extensive research into compression, structural balance, and ergonomic support. The system allows clients to select from the three distinct comfort levels across a curated selection of the brand's most iconic pieces, including the Origen, Galapagos, and AH Signature sofas.

The Adriana Hoyos showroom is open during High Point Market. To schedule appointments, write to Ben Radoll, vp, national sales: bradoll@adrianahoyos.com.

[PRESS IMAGES](#)

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ABOUT ADRIANA HOYOS FURNISHINGS

Adriana Hoyos is a luxury furniture brand known for its sophisticated, timeless designs and exceptional craftsmanship. With over 30 years of experience and fully vertically integrated operations, the company ensures quality and flexibility in every step of the production process, from sourcing to delivery. As a family-owned business, Adriana Hoyos continues to expand its global presence while maintaining its deep-rooted values of excellence and innovation. Among its many accolades, Adriana Hoyos received a 2025 LUXE Red Award from *LUXE Interiors + Design magazine* for its Perla upholstered chair in the brand's GEM collection. It has additionally been recognized by *Interior Design* magazine in 2017, 2019, 2022, 2023 and 2025 as a Best of Year (BOY) Award nominee/finalist. adrianahoyos.com