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AURÉ BY SHERRILL ADDS SCULPTURAL, NATURE-INSPIRED PIECES AT HIGH POINT MARKET

Hickory, N.C., April 2026 — Auré, the design-forward whole home brand from Sherrill Furniture, unveils its latest introductions at the April 2026 High Point Market, presenting a refined and organic exploration of form and materials for the home. Rooted in two defining trends: *Sculptural Grounding* and *Nature, Refined*, the new additions present furnishings as both functional necessity and artistic expression.

“With our Auré brand, we’re continuing to push beyond traditional silhouettes to create pieces that feel curated, intentional, and deeply connected to the way people want to live today,” said Tom Zaliagiris, vice president of sales & marketing for Sherrill Furniture. “Our new offering this season reflects a shift toward furniture that not only serves a purpose but also evokes emotion and grounds a space while at the same time, elevating it.”

Sculptural Grounding: Furniture as Functional Art

New introductions emphasize silhouettes that anchor a room both visually and emotionally. These pieces act as focal points, balancing bold presence with thoughtful craftsmanship to create interiors that feel collected and expressive.

Cove Console Table



The Cove Console Table celebrates organic form through sculptural design and natural texture. A free-edge tabletop highlights the raw beauty of the material, while the dramatic pedestal base resembles a weathered tree trunk, rich with carved detail. Equal parts art and function, this console brings an elemental, gallery-worthy presence to any interior.

Nature, Refined: Organic Shapes Meet Elevated Finishes

Drawing inspiration from the natural world, new Auré pieces introduce more softened edges, flowing silhouettes, and tactile materials to the line that bring warmth and authenticity into modern interiors. Each piece reflects a balance of organic influence and refined execution.

Wabi Sabi Cocktail Tables



The nesting Wabi Sabi Cocktail Tables from Auré channel a sense of organic ease with their freeform silhouettes and fluid edges. Pebble-like tops rest on gently curved pedestal legs, creating a grounded, artful presence that is as functional as they are visually inviting.

Ebb & Flow Cocktail Table



The Ebb & Flow Cocktail Table is a study in contrast and movement. A rounded stone top grounds the design with natural weight and texture, while the sculptural metal base features fluid cutout curves that echo organic motion. The interplay of solid form and negative space gives this table a refined, artistic presence that is perfect as a modern centerpiece with subtle, natural inspiration.

With these new introductions, Auré continues to define a modern aesthetic that is both approachable and elevated: where craftsmanship, materiality, and artistry converge.

The pieces will be on display at the Sherrill Furniture Brands showroom located at 315 Fred Alexander Place during the Spring 2026 High Point Market.

ABOUT SHERRILL FURNITURE

Founded in 1945, Sherrill Furniture Brands remains a privately held, family-owned business, now proudly operating under third-generation leadership with the fourth generation already taking root. As a powerhouse in the industry, Sherrill and its esteemed family of brands—including Sherrill Furniture®, Hickory White®, Sherrill Occasional®, Precedent®, MotionCraft®, Whittemore-Sherrill™, Lillian August® for Hickory White®, and Mr. & Mrs. Howard for Sherrill Furniture®—craft high-end, luxury furniture for designers, trade professionals, and leading furniture retailers across the United States and Canada.

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