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MR. & MRS. HOWARD FOR SHERRILL FURNITURE EXPANDS ITS SIGNATURE AESTHETIC WITH NEW INTRODUCTIONS AT HIGH POINT MARKET

Hickory, N.C., April 2026 — Sherrill Furniture unveils new pieces being added to its *Mr. & Mrs. Howard* brand at the April 2026 High Point Market, presenting a refined assortment of pieces that blend timeless design with modern livability. Rooted in tradition yet designed for today's homes, the latest introductions reflect three key design directions: *The New Heirloom*, *Soft Tailoring & Feminine Details*, and *Family-Friendly Elegance*.

"The evolution of the Mr. & Mrs. Howard brand reflects how people truly live today. There's a desire for beauty and heritage, but also comfort and function," said Chuck Auten, vice president of case goods merchandising for Sherrill Furniture. "These pieces are designed to feel collected over time, while still serving everyday life with ease."

The New Heirloom: Timeless Forms with a Lived-In Soul

At the heart of the new introductions is a growing desire for furniture that feels storied, yet approachable. These heirloom-inspired designs are created not just to be admired, but to be used and enjoyed daily. Classic silhouettes are softened with subtle finishes and thoughtful detailing, creating a sense of authenticity and warmth.

Anglo Indian King Bed



The Anglo Indian King Bed makes an eye-catching statement with its softly curved headboard and tall turned posts. Crafted with a poster bed design, it brings timeless elegance to any bedroom space.

Soft Tailoring & Feminine Details in Case Goods

Case goods within the brand take on a more expressive, fashion-forward personality. Scalloped aprons, rhythmic carving, and softened edges echo the language of upholstery including box pleats, skirts, and decorative trim, each bringing a sense of softness and charm to furnishings. The result is a harmonious blend of structure and grace, elevating traditional forms with a fresh perspective.

Frances Side Table



Inspired by architectural detailing and timeless European forms, the Frances Side Table by Nellie Jane for Mr. and Mrs. Howard showcases beautiful wood craftsmanship while displaying subtle sophistication. Graceful arches surround the apron, creating a balanced silhouette that feels both structured and refined, while the lower shelf adds practical storage space making this a perfect living room or bedroom side table.

Family-Friendly Elegance: Designing for Real, Beautiful Living

Balancing sophistication with practicality, several new pieces embrace a lifestyle where formal design meets everyday functionality. Multi-purpose designs, thoughtful storage solutions, and durable craftsmanship ensure that each piece supports real living without sacrificing style.

Jacques Armoire



The Jacques Armoire is a cleverly scaled piece that works as either a TV cabinet or armoire. Inside, multiple shelves offer practical storage space for clothing or entertainment essentials. With brass finish hardware, this piece makes a bold statement in a living room or bedroom.

The pieces will be on display at the Sherrill Furniture Brands showroom located at 315 Fred Alexander Place during the Spring 2026 High Point Market.

ABOUT MR. AND MRS. HOWARD

Mr. and Mrs. Howard's partnership with Sherrill Furniture dates to 2012 and continues today. The husband-and-wife team Phoebe and Jim Howard dreamed of opening a store where clients could find beautiful and interesting pieces for their homes. Now with locations in Jacksonville and Jacksonville Beach, FL, Atlanta GA, and Charlotte, NC, the Howards have a strong following for both their products and their designs. The couple also published five books featuring design tips and trends and photos of their recent work. Phoebe and Jim are highly sought-after interior designers with projects around the country, and they have been featured in such magazines as House Beautiful, Veranda, Southern Living, Coastal Living and Traditional Home.

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