

CENTURY[®]

FOR IMMEDIATE RELEASE

Century Furniture Continues “Cocktails and Conversations” Series at Spring 2026 High Point Market

High Point, NC – March 2026 – Century Furniture continues its tradition of design education, dialogue, and community with its signature “*Cocktails and Conversations*” series during Spring 2026 High Point Market.

“These afternoon conversations have become a highlight of Market for many of our partners,” says Comer Wear, VP of Marketing. “We believe that education and connection are essential to keeping our industry vibrant and evolving. Cocktails and Conversations offers a space for designers to learn something new, exchange ideas, and unwind together at the end of the day.”

Held daily at 4:00 PM in the Century showroom, the programming features engaging discussions and CEU-accredited content, followed by relaxed opportunities to connect with peers over cocktails.

Schedule of Events

Friday, April 24 – 4:00 PM

Furniture Logistics 101

Presented by Century Furniture

Furniture Logistics 101 equips interior designers with the practical knowledge needed to confidently manage the delivery side of their projects. Attendees will learn how packaging impacts freight class and damage prevention, the key differences between general commodity and specialized furniture carriers, and when to specify threshold versus premium White Glove service. The course also covers how to properly vet receivers and navigate returns and claims to protect client relationships, timelines, and margins. Designers will leave with a clearer understanding of the logistics process—and fewer costly surprises on installation day.

Saturday, April 25 – 5:00–7:00 PM

Century’s Spring Market Party

Join Century for an evening of cocktails, connection, and celebration as the showroom hosts its Spring Market Party. Guests will enjoy heavy hors d’oeuvres and the opportunity to relax and reconnect with friends and colleagues across the design industry.

CENTURY[®]

Sunday, April 26 - 4:00 PM

Trends in Textiles with Future Snoops, Century Furniture, and Valdese Weavers

A Design Discussion with Jaye Mize, John Jokinen, and Ann Reynolds

Join us for a lively insider look at the styles, textures, and colors shaping interiors today. Discover how the longstanding partnership between Century Furniture and Valdese Weavers transforms visionary design into beautifully upholstered furniture. Hear from a trends insider, an upholstery expert, and a textile design leader as they share what is inspiring the industry and what lies ahead.

Monday, April 27 - 4:00 PM

Sherwin-Williams Colormix[®] 2026: Anthology Volume Two

CEU Presented by Sherwin-Williams - 1 CEU Credit Hour (HSW Certified)

This course takes participants on a forward-looking color journey through stimulating imagery, research-driven insights, and a focus on health, safety, and wellness considerations shaping design today. The presentation explores macro trends influencing future color directions and introduces the four key color stories for 2026: Frosted Tints, Sunbaked Hues, Restorative Darks, and Foundational Neutrals.

###

About Century

Century Furniture, LLC, based in Hickory, NC, is a third-generation, family-owned company committed to the ideal of creating furniture of such impeccable quality that it brings joy not only to the people who own it, but also to the craftspeople who build it. Their commitment and dedication can be seen in every piece of furniture that carries the Century name.

For more information, please contact:

Alexa Smith, Director of Marketing

336-884-4954

aksmith@centuryfurniture.com