

FOR IMMEDIATE RELEASE

Terrazza Outdoor Living Returns to High Point Market This Spring with Momentum, Recognition, and a Taste of Argentina Showroom IHFC - IH207 | April 26–30, 2025

High Point, NC – April 2025 — Following a highly successful debut last fall, *Terrazza Outdoor Living* returns to High Point Market this spring with fresh momentum, industry recognition, and timely solutions for trade professionals designing for summer installs.

Named a *Market Snapshot Selection* for Spring Market, Terrazza’s standout coastal-inspired piece is now running for the *People’s Choice Award*. The recognition reflects the brand’s growing appeal, with designers seeking a refined, resort-level outdoor look grounded in quality, comfort, and sustainability.

To celebrate, Terrazza will host an **Argentinian Wine Tasting** from **April 26–28, 4–6 pm**, offering designers a warm welcome with fine wines, premium chocolate, and a preview of the Spring collection crafted for those who value elegance, craftsmanship, and comfort in outdoor design.

“Spring is a critical season for outdoor projects,” said **German Rebruj, CEO of Terrazza Outdoor Living**. “We’re proud to support designers with premium quick-ship solutions that arrive in time for summer installs, especially when tariffs and supply chain uncertainties are creating headaches across the industry.”

Terrazza’s Quick Ship Program is built for speed and reliability, delivering premium outdoor furniture that’s weather-resistant, low-maintenance, and built to last. With in-house production and a global logistics network, Terrazza makes it easy for the trade to stay on schedule and on brand.

Designers and trade professionals are invited to explore the Spring 2025 collection at **IHFC - IH207** and experience firsthand why *Terrazza Outdoor Living* has quickly become one of the most talked-about new names in the luxury outdoor space.

About Terrazza Outdoor Living

With a legacy spanning four generations and over 85 years, Terrazza Outdoor Living is a luxury outdoor furniture brand offering design-forward, sustainable collections tailored exclusively for the trade. Backed by in-house manufacturing and global infrastructure, Terrazza delivers exceptional outdoor solutions with style, speed, and reliability.

Media Contact:

Ken Bassman

Director of Sales

Email: kenb@bassmanblaine.com

Phone: 714.315.5520