

REGINA ANDREW

DETROIT

FOR IMMEDIATE RELEASE

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Regina Andrew Invites You to Four Exclusive Events at Spring High Point Market 2024

Detroit, MI, April 15, 2025 – Regina Andrew is bringing energy, inspiration, and celebration to the Spring High Point Market with four exclusive events designed to ignite creativity and connection. Join us for an immersive panel discussion, Grit & Grace, a heartfelt conversation exploring the legacy of family-run design business, Designing for Succession, a conversation with Keith Bynum and Evan Thomas, and an unforgettable evening at the Gilded Hour Social.

Grit & Grace: Building a Lifestyle Brand with Resilience & Soul

April 26, 10:00 a.m.
Regina Andrew Showroom (IH006) – High Point Market

This isn't just another panel—it's a front-row seat to the real, unfiltered journey of building an iconic lifestyle brand. Moderators Tori Sikkema and Ericka Saurit will lead an interactive conversation with Regina Andrew co-founders Carla Regina Zajac and James Andrew Slaven. Together, they will dive into the challenges and triumphs of turning passion into success. Discover RAD's Grit & Grace philosophy and how it can shape your own creative path.

This unique fire side chat will provide the first 50 guests will receive an exclusive gift from Regina Andrew.

RSVP at reginaandrew.com/gritandgrace

Heritage & Harmony: The Voice of Home

April 26, 3:00 p.m.

Regina Andrew Showroom (IH006) – High Point Market

Join us for an intimate fireside chat with Keith Bynum and Evan Thomas of Nine Design & Home, stars of *Bargain Block*, moderated by Kelli Lamb, Editorial Director at Rue Magazine. Together, we'll explore the intersection of design, heritage, and craftsmanship in creating a home that truly tells a story. This engaging discussion will delve into how thoughtfully curated, heirloom-quality pieces can shape the character of a space—blending history, function, and personal style.

Through their unique approach to home restoration and design, Keith and Evan will share insights on how every space can tell a meaningful story. This talk is supported by Rue Magazine.

Don't miss this chance to gain expert perspectives in a cozy, conversational setting. Plus, the first 25 guests will receive exclusive RAD Swag. Small bites and cocktails will be served afterward.

RSVP at reginaandrew.com/heritage-harmony

Designing for Succession: The Mother-Daughter Dynamic in Design

April 27th, 2:00pm

Regina Andrew Showroom (IH006) – High Point Market

Join us for a candid conversation exploring what happens when family and firm are one and the same. This special event features mother-daughter duos from Hayward Design House and Davin Interiors, who will share what it is really like to build a design business side by side. From creative collaboration to succession planning, guests will get an inside look at the joys, challenges, and legacy of working across generations.

Moderated by Regina Andrew CMO, Neil MacKenzie

RSVP at reginaandrew.com/designingforsuccession

For more details, visit reginaandrew.com/market and follow us @reginaandrewdetroit.

Gilded Hour Social: Celebrate Spring Market with Regina Andrew

April 27th, 3:30pm

Regina Andrew Showroom (IH006) – High Point Market

Unwind and celebrate Market in style at the Gilded Hour Social, an evening of signature Detroit-inspired cocktails crafted by a local mixologist, small bites from 1618 West, and live music with DJ David Haire from Charlotte, North Carolina.

The first 100 guests will take home some RAD Swag!

RSVP at reginaandrew.com/gildedhoursocial

For more details on all of our Market events and activations visit reginaandrew.com/market and follow us @reginaandrewdetroit.

“Community is a big part of what makes the Regina Andrew brand what it is and we are excited to host three educational events in what I would describe as more of a fireside chat set up at Spring Market” said Neil MacKenzie Chief Marketing Officer “It’s a great way to introduce ourselves to a broader group of partners and customers and engage with them at Market.”

The Regina Andrew Detroit showroom is located in IHFC - IH006, Commerce, Floor 1.

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About Regina Andrew Detroit

Regina Andrew Detroit’s lighting, furniture and décor spark self-expression and creativity through unforgettable design. For more than 25 years at their Detroit studio, company co-founders Carla Regina and James Andrew have fulfilled their promise to “Electrify The Room” through authentic designs that run a continuum from industrial noir to restrained elegance. For more information visit ReginaAndrew.com or connect via [Facebook](#), [Instagram](#) or [Pinterest](#).