



Courtesy of Eichholtz. New Collection January 2025

Eichholtz Announces First-Ever Design Collaboration Collections with Two Industry Titans

Set to launch in early 2026, the brand and partners will launch a “Year in the Making” campaign as of High Point Market April 2025 for a behind the scenes look at the collaborative process.

NEW YORK, APRIL 2025 | This upcoming High Point Market season, luxury European design brand Eichholtz announces their first-ever designer collaboration collections with two New York-based industry titans. Set to launch in early 2026, the announcement kicks off a “Year in the Making” journey, offering audiences a behind-the-scenes look at the partnership process.

Long-time clients and friends of the brand, **Vanessa Deleon** and **Corey Damen Jenkins** have been invited to partner with Eichholtz on this exciting venture. For the first time in its 30+ year history, the Dutch brand will work with these prominent interior designers to introduce two distinct collections to their global offering.

The Talent

New Jersey born and bred, award-winning designer and acclaimed TV personality, Vanessa Deleon founded her eponymous NY-based firm in 2000. With multiple design degrees from

Berkeley College, Fashion Institute of Technology and the Feng Shui Institute of America, her expertise is matched only by her passion for design. Vanessa has multiple, carefully selected licensing deals including Neolith, Kalco, and Allegri. Her 150k Instagram followers applaud her candid transparency into her design process and enviable personal taste, positioning her as an authority on living stylishly.

Vanessa's unmistakable "glamalistic" aesthetic is defined by her Cuban roots, dramatic use of black, metals, and natural stone paired with a masterful mix of bold style statements and minimalist lines. Her numerous residential, commercial, and hospitality projects exude an opulent yet restrained luxury. Having first discovered the brand on a buying trip to The Netherlands for her celebrity client, DJ Laidback Luke, Deleon has been sourcing Eichholtz pieces for her projects ever since. Her collaboration collection of **Case Goods** for Eichholtz will reference her love of Art Deco style and the unparalleled European elegance of a bygone era that is synonymous with the brand.



Courtesy of Vanessa Deleon Associates

"I'm beyond excited to partner with Eichholtz on my very own furniture collection! I've used Eichholtz pieces time and time again in my designs because of their timeless elegance, quality craftsmanship, and ability to elevate any space. This collaboration is a natural fit, and I can't wait to bring our shared vision to life," says Vanessa Deleon, Principle of Vanessa Deleon Associates.

MasterClass Instructor, AD100 and Elle Decor A-List designer Corey Damen Jenkins built his internationally celebrated NYC-based firm through persistence and true artistry. In 2011, he won HGTV's *Showhouse Showdown*, a competition that catapulted him into the media spotlight and marked the start of his prolifically published career. His signature style has led to multiple magazine features and covers and a highly popular MasterClass, *Corey Damen Jenkins Teaches Interior Design*, viewed by tens of millions worldwide. His focus extends beyond interiors to designing best-selling licensed collections with Hancock & Moore, Maitland-Smith, and Kravet, as well as authoring two books, solidifying his place among the world's most celebrated designers.

His first book now in its 6th printing, *Design Remix*, demonstrates a masterful command of color, juxtaposition, and unexpected nuances. Jenkins' style reflects his great respect for classical design and antiques, interpreted through a contemporary lens, and is further explored in his latest book, *Design Reimagined*, available for pre-order now and set to launch in September 2025. Corey has incorporated Eichholtz pieces in several projects, including in a groundbreaking showhouse series for Sotheby's. His collaboration collection of **Lighting** will illuminate the passion for contemporized antiques that he shares with the brand.



Photo by: Andrew Frasz Photography



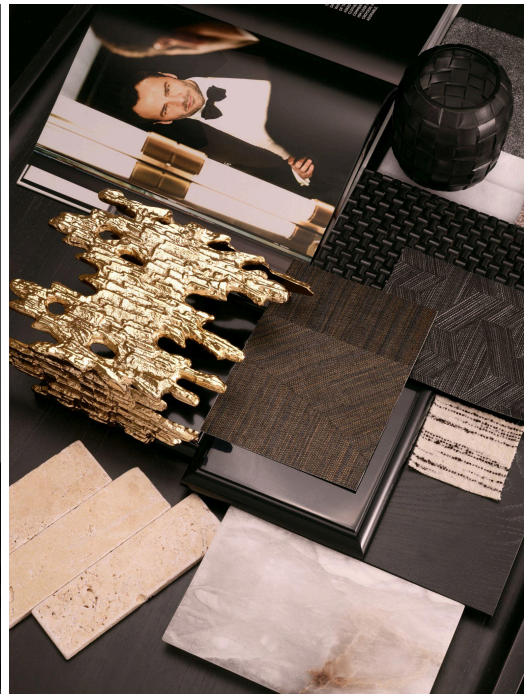
"For years, I've been searching for the right partner to bring my unique vision to life in the lighting category, and I am beyond thrilled to lock arms with the team at Eichholtz. Their attention to detail and craftsmanship makes them a perfect fit for our brand's ethos," says Corey Damen Jenkins, Principal of Corey Damen Jenkins & Associates.

The Process

Building up to the greatly anticipated launch set for early 2026, Eichholtz will share periodic peeks into the fascinating process behind bringing a collaboration collection to life. From initial sketches and renderings to inspiration immersion and material selection, follow along with an omnichannel campaign kicking off April 2025 during High Point Market. Throughout the year-long process, Vanessa and Corey will lend their expertise to several experiential touchpoints, activations, content, and engagements as authentically aligned ambassadors. The brand intends to capture the magic and mystery of working with these two industry talents, celebrating the “love story” behind the end result.

Together with Eichholtz Chief Creative Officer, **Edwin van der Gun** and his expert team of product developers, long-time manufacturing partners, and skilled craftspeople, the collections will seek to demonstrate the brand's versatility, investment in the growth of the US market, and unwavering commitment to the trade. The designer-led collaboration marks an exciting chapter in the brand's history, following an award-winning collaboration with **The Metropolitan Museum of Art** that, upon its 2023 launch, propelled the European brand to the forefront of the global design conversation.

"We could not be more proud to invite Vanessa Deleon and Corey Damen Jenkins to be the first interior designer collaborators for Eichholtz. They each bring a distinct, highly personal perspective that will shape our approach while exuding our signature style," says Edwin van der Gun, Eichholtz Chief Creative Officer



Courtesy of Eichholtz.

The Launch

The two collaboration collections will launch separately, shining the spotlight on each designers' interpretation and individuality. Corey's Lighting collection will debut on the global stage during **Maison & Objet in January 2026** while Vanessa's Case Goods line is set to be introduced as of **High Point Market in April 2026**. Both collections will be celebrated with a New York moment amongst industry peers and members of the design community in the spring of 2026, and featured on display at their High Point flagship showroom.



Courtesy of Eichholtz

As Eichholtz looks towards its future as a global leader and US power player, the brand approaches this unprecedented opportunity with immeasurable gratitude to Vanessa Deleon and Corey Damen Jenkins for their partnership.

ABOUT EICHHOLTZ

Eichholtz offers a complete luxury lifestyle, representing elegance, imagination, and integrity, while creating thoughtfully designed environments that enrich our lives. It transforms spaces into unforgettable experiences with unique, timeless collections.

The entrepreneurial spirit of Dutch founder Theo Eichholtz, inspired by his extensive travels around the world, led to the creation of a company that offers a complete luxury lifestyle alongside dedicated service excellence. With headquarters in both the Netherlands and the US, Eichholtz inspires retailers, designers, and the hospitality industry worldwide. We achieve this by creating luxury-curated environments that showcase unique and timeless collections.

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PRESS CONTACT: press@eichholtzusa.com

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