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## FOR IMMEDIATE RELEASE

### Express You: Sauder Cultivates Creativity at April High Point

This spring Sauder helps consumers articulate a personal style with stylish, customizable, and affordable furniture that helps organize and enliven spaces throughout the home.

**ARCHBOLD, Ohio — April 4, 2025—** With a growing consumer preference for customization, do-it-yourself, and personalized experiences, this April market Sauder expands on this theme with an outstanding selection of creative new products and technologies that deliver exceptional function and value.

“Market attendees will see the attention Sauder has invested into diversifying consumer households, recognizing that budget and affordability should never limit creativity,” said Doug Krieger, VP of merchandising and design at Sauder. “Our mix shown at this market creates a means for which consumers can affordably display personal tastes while organizing living spaces like garages, closets, kitchens, and bedrooms.”

Sauder’s diversified introductions include a new line of storage and organization for garage and closet spaces, new concepts to meet pet parent lifestyles, and fresh selections with a paintable laminate. Additionally, Sauder debuts a new product line focusing on storage solutions, as well as some fresh finish options added to three existing, popular Sauder collections.

At High Point Market, Sauder is showcasing:

- **GarageCore™** – A wall-mounted garage storage line featuring White finish and durable storage function.
- **Merton Hall™** – Functionality with style prevails with this storage cabinet line in various finishes – made to accommodate small, medium and large storage needs.
- **ClosetCore™** – A closet storage line in White finish provides flexible storage options for walk-ins, reach-ins, pantries, laundry rooms, and more.
- **Line Extensions** – The River Ranch®, Tiffin Line® and Pacific View® collections introduce exciting new extensions in the additional finishes of Saddle Walnut™, Harmony Ash™, and Harvest Walnut™.
- **Innovative Solutions** – Creative concepts abound with a selection of pet furniture solutions, customizable options in a paintable laminate, and a brand collaboration with Rachael Ray.

#### GarageCore™ collection

Clutter in the garage is prevalent in many U.S. homes. Studies reveal 25% of homeowners with two-car garages are not able to park even one car in that space. The GarageCore™ collection offers a home organization cabinet solution to garage spaces. In a versatile White finish, wall-mounted cabinets of varying sizes with optional door kits and alternative top surface substrates provide a durable, flexible, and welcoming home aesthetic.

Available in June 2025, this modular system includes tall 83-inch cabinets in multiple depths, a base cabinet, and upper cabinet. Prices range from \$209 to \$449.

#### Merton Hall™ collection

A versatile grouping of home storage cabinets in varying widths and finishes. Tall one-door and two-door cabinets come in 18-inch, 24-inch, and 36-inch widths for spaces of all sizes. Light to dark finish options in White, Harmony Ash™, and Dakota Oak® provide a look that fits any décor.

Available in June 2025. Prices range from \$244 to \$424.

## CloseCore™ collection

Close spaces are the third most popular home improvement project area, behind kitchen and bath renovations, according to recent studies. CloseCore™ is a DIY system that can be used in a variety of closet spaces – walk-ins, reach-ins, pantries, linen spaces, laundry rooms, and mudrooms. Finished in White, shelf and rod kits come in varying sizes from 4- to 8-foot with tower and corner shelving available for larger installations.

Thick 3/4-inch construction, metal rods and brackets, and ball-bearing extension slides on the drawer kit provide durability. Its simple installation is enhanced by a unique grooved cleat system that hides out-of-square walls without the need for messy caulk or fillers.

Available in June 2025, CloseCore offers 4-foot, 6-foot and 8-foot kits in both shelf/rod and shelf/tower shelving combinations. It also includes a tall corner unit and drawer pack. Kit prices range from \$119 to \$394.

## Line Extensions

Three collections – River Ranch®, Pacific View® and Tiffin Line® – expand its offerings by introducing new finishes to the line. Saddle Walnut, a darker brown, Harvest Walnut, a faded brown with fine graining, and Harmony Ash, a medium blonde woodgrain, complement these already established and successful furniture collections.

Bedroom additions in River Ranch are available now. Additions to Pacific View and Tiffin Line will be available August 2025. Prices range from \$129 to \$699.

## Innovative Solutions

Sixty-six percent of U.S. households (about 86.9 million homes) own a pet – a significant increase from 56% in 1988. The “humanization of pets” – the trend of treating pets as family members – is also on the rise. Sauder intros several concepts that address pets in the home.

Pet selections include everyday furniture items – like bookcases, end tables, and storage cabinets – with integrated space for pet crates or beds. Stands for fish and reptile tanks round out additional concepts. Prices range from \$94 to \$600.

Sauder is making color customizable by expanding on its breakthrough “Ready-To-Finish” laminate that has been developed to enable consumers to easily apply any color of standard household paint. A variety of items from bookcases to dressers will be on display showcasing the capability. In addition, Rachael Ray’s team returns to market, showing her vision for elevated RTA in the pet, kitchen, and storage spaces.

## Visit Sauder at High Point Market

Sauder’s newest collections and prototype pieces will be available April 25-30, 2025, in its High Point Market showroom at 220 Elm St., one block west of Main Street between West Commerce Avenue and West Green Drive.

## About Sauder

Sauder Woodworking Co. is North America’s leading producer of ready-to-assemble (RTA) furniture and one of the top five residential furniture manufacturers in the United States. Sauder also produces other wood products including contract furniture, and most recently kitchen cabinets and closets. An authentic American original, a majority of Sauder® furniture is manufactured in Archbold, Ohio – right where the company was founded in 1934. Although the town is small (pop. 4,300), the facility footprint is expansive. With some of the most technologically advanced equipment in the world, Sauder’s local facilities encompass nearly 4 million square feet of space, employ about 2,000 workers and house a wide variety of local and imported materials. Sauder also sources furniture from a network of quality global partners, all supported by domestic warehouses in three strategic locations. Learn more at [Sauder.com](https://www.sauder.com).

# GarageCore™

- 1. Tall Cabinet 23.5" deep (441365), \$319.99.
- 2. Tall Cabinet 15.5" deep (441602), \$239.99.
- 3. Upper Cabinet (441604), \$149.99.
- 4. Base Cabinet (443715), \$214.99.

- 5. Door Kit for tall cabinets (446194), \$124.99.
- 6. Door Kit for upper cabinet (446195), \$59.99.
- 7. Door Kit for base cabinet (446196), \$74.99.



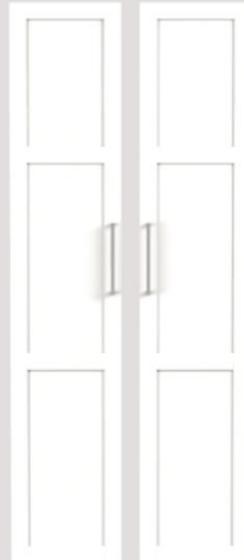
1. Tall Cabinet 23.5" deep



2. Tall Cabinet 15.5" deep



5. Tall Cabinet doors



6. Upper Cabinet doors



3. Upper Cabinet



4. Base Cabinet



7. Base Cabinet doors



# Merton Hall™ collection

3 sizes; 3 finishes



Dakota Oak® finish

## Large Storage Cabinet

1. White finish (443671), \$424.99.
2. Dakota Oak® finish (443672), \$424.99.
3. Harmony Ash™ finish (443673), \$424.99.



Harmony Ash™ finish

## 2-door Storage Cabinet

1. White finish (443668), \$329.99.
2. Dakota Oak® finish (443669), \$329.99.
3. Harmony Ash™ finish (443670), \$329.99.



White finish

## Single-door Storage Cabinet

1. White finish (443652), \$244.99.
2. Dakota Oak® finish (443666), \$244.99.
3. Harmony Ash™ finish (443667), \$244.99.



1. Storage Cabinet with drawers (444772), \$359.99.
2. Dresser (444771), \$354.99.



# ClosetCore™

1.



- 1. Corner Closet Tower (446252), \$364.99.
- 2. 4-foot Closet Rod/Shelf (446184), \$119.99.
- 3. 6-foot Closet Rod/Shelf (446248), \$144.99.
- 4. 8-foot Closet Rod/Shelf (446250), \$159.99.
- 5. 4-foot Closet System (446247), \$312.99.
- 6. 6-foot Closet System (446249), \$364.99.
- 7. 8-foot Closet System (446251), \$394.99.

2.



3.



4.



5.



6.



7.



# Line Extensions

## River Ranch® collection Harvest Walnut™ finish

1. 6-Drawer Dresser (447362), \$359.99.
2. Full/Queen Headboard (447387), \$144.99.
3. 4-Drawer Chest (447360), \$309.99.



## Pacific View® collection Saddle Walnut™ finish

1. 6-Drawer Dresser (447290), \$399.99.
2. Cubby Bookcase (447301), \$289.99.
3. L-Shaped Desk (447303), \$399.99.
4. Night Stand (447294), \$129.99.



## Tiffin Line® collection Harmony Ash™ finish

1. Home Office Credenza (447342), \$549.99.
2. Double Pedestal Desk (447343), \$479.99.
3. L-Shaped Desk (447341), \$699.99.

