

FOR IMMEDIATE RELEASE



Wexel Art Launches Collaboration with Celebrity Designer Natalie Papier Celebrating 15 Years of Art-Driven Design

Austin, TX – Wexel Art, the industry leader in contemporary floating acrylic frames, is thrilled to announce its strategic partnership with celebrity designer Natalie Papier. Known for her vibrant, art-forward approach to interior design, Papier aligns seamlessly with Wexel Art's philosophy that art is the foundation of great design.



To celebrate this dynamic collaboration, Papier will be hosting a book signing for her newly released title, *It Starts with the Art*, at the Wexel Art booth

during High Point Market. The event will take place on **April 27th at 11:00 AM at Interhall Booth 508**, where guests will have the opportunity to meet Papier, get a signed copy of her book, and engage in insightful conversations about the power of art in home décor.

Adding to the excitement, Wexel Art will also commemorate its **15-year anniversary** with champagne and macaroons, marking a decade and a half of innovation in the framing and interior design world.



“We have always believed that art should be the first step in decorating a space, and Natalie Papier embodies that vision beautifully,” said **Natasha McRee**, Co-Founder of Wexel Art. “This partnership celebrates our shared passion for making art the centerpiece of every home.”

High Point Market attendees are invited to join the festivities, toast to 15 years of Wexel Art, and gain inspiration from one of the industry's most influential designers.

For more information, visit wixelart.com or follow @wixelart on social media.

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