

HICKORY CHAIR[®]

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RAY BOOTH DEBUTS THE TECTONIC COLLECTION FOR HICKORY CHAIR: DESIGNED FROM WITHIN FOR BEAUTY, COMFORT, AND TIMELESS STYLE.

April 25, 2025 - High Point, North Carolina — Architectural and Interior Designer Ray Booth[®] will debut his fourth furniture collection at the Spring 2025 International Home Furnishings Market in High Point, NC in partnership with Hickory Chair. Following the success of his previous collections, the latest Ray Booth x Hickory Chair collection, *Tectonic*, moves into a lighter, more relaxed space while retaining his signature architectural refinement and exceptional craftsmanship. Inspired by



the art and science of construction, *Tectonic* explores how materials, structure, and design come together to express comfort, beauty, and style. “We have truly infused comfort into every piece—it is expressed purely within the designs,” explains Booth.

Each piece reflects Booth's passion for architectural form, classic finishes, and timeless design. From chairs and tables to sofas, dressers, and upholstered bed frames, this collection delivers a sophisticated yet relaxed sensibility. “Ray’s new introductions reflect a less formal, lighter quality,” says Megan Barrett, VP of Merchandising for Hickory Chair. A new light finish developed exclusively for oak reflects this softer approach. This natural finish is low sheen, creating a muted presence that casts a casual elegance in every room.

The designer challenged himself to seamlessly blend form with function and beauty with comfort. “There is a clarity to these designs that feels fresh and different,” explains Booth. “I believe these pieces will inspire new ways of thinking about interiors. “One standout piece, the Rylen Sofa, showcases Booth’s ingenuity. Its angular silhouette encourages dynamic furniture layouts, whether in a traditional rectangular space or a more open, free-flowing environment. There are refined details throughout the offering – from the new custom hardware constructed of browned steel and antique brass to reeded edges on side tables and hardware. This reeded detail is also translated into his upholstery designs.

“Drawing from my architectural and interiors experience, I conceived these pieces from the inside out, with comfort designed into every detail – where structure and support are as integral as style. Beauty starts from within, ensuring that each piece feels as good as it looks.”

Booth believes this fourth collection offers more for customers looking for something new while still having confidence in the comfort and quality of each piece. Booth enjoyed playing with new angles

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and silhouettes. “Between my architectural training and how I approach design, it’s easy to think in straight lines,” he says. “It’s good to break the rules now and then.” While the designs may take a softer aesthetic approach, the collection pieces retain the refined details and dynamic construction, including faceted construction, browned steel and antique brass hardware, and channel quilted upholstery.

Ultimately, these new introductions serve as a natural evolution of the previous collections – refined yet relaxed, architectural yet inviting. “My partnership with Hickory Chair has been such a joy. As a designer, I love delving into the historical elements of design. Working with them has deepened my appreciation for the level of care and craftsmanship they bring to every piece. Their commitment to design, quality, and comfort is unmatched.”

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About Ray Booth:

Ray Booth is a renowned interior designer and principal partner at the esteemed firm McAlpine. Based out of offices in Nashville and New York City, his innovative approach to design infuses spaces with a keen sense of place and tranquility as well as layered and bold details, speaking to each individual client and setting. As an Alabama native and alumnus of Auburn University’s School of Architecture, Ray’s love of house and home was nurtured in the American South. In 2018 his best-selling book, *Evocative Interiors*, was published by Rizzoli showcasing his luxury residential projects throughout the U.S. In Fall 2025, his second book, *The Expressive Home*, will be published by Rizzoli. Ray’s acclaimed furniture collection for Hickory Chair incorporates a contemporary spin on classical design in its refined forms and detailing, and a decorative lighting collection with Visual Comfort & Co. is imbued with a signature appreciation for historical reference in modern shapes. As an AD 100 Designer, his work has graced the covers and pages of *Architectural Digest*, *Luxe*, *Veranda*, *House Beautiful*, *Hamptons Cottage & Gardens*, and many others. With an undimmed passion for beauty, Ray shares his life and homes in New York and Nashville with his husband John Shea.

About Hickory Chair:

Since 1911, Hickory Chair has been dedicated to blending the authenticity of classic craftsmanship with the precision of modern lean manufacturing in our Hickory, North Carolina workroom. Over the years, our collection has grown to include timeless designs—both modern and classic—drawn from iconic periods and places, and brought to life by renowned designers like Suzanne Kasler®, Ray Booth®, David Phoenix®, Susan Hable®, Kim Scodro, and Mariette Himes Gomez.

In partnership with interior designers, trade showrooms, and high-end boutique stores, Hickory Chair’s master craftsmen create bespoke furniture that reflects the designer’s vision. Each piece is made to order, crafted from the finest materials, and custom-tailored with nearly endless options for size, wood species, fabrics, finishes, and hardware. Hickory Chair is celebrated for creating luxurious, yet livable furniture designed to stand the test of time. Hickory Chair, LLC is a wholly-owned subsidiary of the Rock House Farm Family of Brands.

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