

LILLIAN AUGUST

for HICKORY WHITE.

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LILLIAN AUGUST HIGHLIGHTS BESPOKE DETAILS AT APRIL HIGH POINT MARKET

HIGH POINT, N. C. – This spring, Lillian August is excited to introduce new products that embrace unique arm styles, vibrant colors, richer tones, and bespoke details such as channeled leather and contrast welts. These distinctive design elements work together to add a layer of depth throughout the entire product lineup.

Lillian's new casegoods highlight beautiful mixed materials such as raffia and rattan veneers, marble, solid brass, striking nailhead trim, and more. They represent the brand's commitment to timeless forms inspired by antiques and historic references. The organic and artisanal elements create a serene, natural look well-suited to any style.

Trends highlighted this season include rounded curves, antique-inspired forms, and custom finish options that can suit a range of lifestyles. "Our love of timeless antiques and vintage forms is on full display this Market, with our eclectic mix of pattern, materials, and color showcased in our new introductions," says Lillian August's son and Co-Founder, Dan Weiss.

The brand is also diving into its archives, reintroducing iconic upholstery and casegood designs. This season's introductions take on a whimsical, old Palm Beach, coastal point of view, building upon Lillian's collaboration with her granddaughter, Eliza Weiss. "It's been very rewarding creating original textile work with my grandmother that feels like an updated perspective for the brand, with a focus on coastal living," says Eliza.

Product highlights include:



LA7136S Pridwin Sofa

The Pridwin Sofa combines contemporary style with mid-century modern, making it a versatile addition to any living room. This sofa features clean lines and a bold scale, offering luxurious comfort for casual family gatherings or formal settings.

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LA30020 Colony Credenza

The Colony Credenza blends practicality and style with a nod to 19th-century Chinoiserie elegance. Crafted from Eucalyptus veneers and maple solids, this mid-century credenza offers ample storage while highlighting its timeless design. Perfect as a buffet table with storage or a wood credenza, it is available in select custom finishes to complement any space.



LA31310-01 Alessandro Cocktail Table and LA31320-01 Alessandro End Table

The Alessandro Cocktail and End Table is a stunning blend of artistry and elegance, perfect for any living room. Inspired by the Italian sculptural craftsmanship of designers like Diego Giacometti, this marble cocktail table features a hand-forged solid brass and stainless-steel base with an organic, artisanal texture. Topped with honed Italian Volakas marble, it is a sophisticated centerpiece for any space.

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LA31350-01 Rose Desk

The Rose Desk combines casual elegance with practical functionality, making it a stunning choice for any home office. This desk exudes a fresh and versatile charm, featuring a raffia frame, linen drawers, and burnished brass hardware.



LL4119S Jacques Sofa

The Jacques Sofa is a stunning blend of mid-century modern and French Art Deco design, inspired by a 1940s Parisian chair. Handcrafted in North Carolina, this 2-seater leather sofa combines luxurious comfort with timeless style.

LA7158C Wesley Chair

The Wesley Chair combines comfort and style, making it a versatile chair for any space. Upholstered in premium fabric, it features elegant wood accents that add warmth and sophistication to its design.



Visit Lillian August at the Sherrill Brands Showroom at *315 Fred Alexander Place* in High Point on the second floor, and immerse yourself in a celebration of design, heritage, and bold color statements.

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