

# SHERRILL OCCASIONAL®

## FOR IMMEDIATE RELEASE

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## FUNCTION MEETS FORM IN SHERRILL OCCASIONAL'S ORGANIC-INSPIRED CASEGOODS

HIGH POINT, N.C. – This April, Sherrill Occasional will present a lineup of **transitional pieces** that embrace artistry and functionality. There is a focus on **rich materials, innovative shapes, and textured hardware**. The products feature **blonde and deep, rich-wood tones** that promote a natural, **organic look**. These wood tones provide warmth and effortlessly blend with other product styles. A modern aesthetic is created by highlighting the beauty of symmetry and balance with **rounded tops and bases**.

By incorporating multiple finishes within a single piece, there is depth and visual intrigue that allows each design to stand out. Using textured hardware allows Sherrill Occasional to add character, dimension, and an artful touch to each piece. Many pieces feature discreet interior storage solutions, seamlessly combining beauty with practicality. The use of marble tops is classic and sophisticated which adds an element of luxury and durability to this collection.



“Our latest Sherrill Occasional collection embraces a casual, transitional, and effortless style that’s easy to live with and several pieces were designed by Susan Bay,” said Chuck Auten, vice president of casegoods merchandising for Sherrill Furniture. “These pieces are ideal for today’s relaxed homes for a more casual market.”

### *Product highlights include:*



**264-460 Aqua Lane Credenza** – The 264-460 Aqua Lane Credenza combines sleek design with practicality, making it a convenient piece. Crafted from oak solids and veneers, this modern buffet features a white quartz top, four doors, and adjustable shelves for versatile storage. With hardware options in brass or nickel and custom finish options available, it’s perfect as a kitchen buffet or mid-century modern credenza.

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**974-106 Terrell End Table** – Crafted from walnut solids with sycamore veneers and finished in a warm walnut tone, the 974-106 Terrell End Table features a marble top, a drawer, and an adjustable shelf for convenient storage. With brass hardware adding a refined touch, it's perfect as an end table, storage table, or side table.



**225-830 Marco Cocktail Table** – The 225-830 Marco Cocktail Table brings modern charm to any living space with its sleek round design. Made from oak solids and oak veneers and available in custom finishes, this round cocktail table combines natural warmth with contemporary style. Perfect for gathering around, it's an ideal choice to enhance your living room.



**SER-009 Olin Round Cocktail Table** – The SER-009 Olin Round Cocktail Table is crafted from white oak solids and veneers and features a smooth, round top and sturdy base, offering both style and stability. Its natural oak finish highlights the wood's organic beauty, adding warmth to any living space.

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**225-730 Marco Dining Table** – Blending classic design with modern elegance, the 225-730 Marco Dining Table is a stunning centerpiece for your dining space. Made from oak solids and oak veneers, this round dining table offers a warm and inviting aesthetic. As a medium-sized dining table that can be custom finished, it provides the ideal balance of style and practicality for any home gathering.



**SER-010 Olin Round End Table** - Combing both elegance and functionality, the SER-010 Olin Round End Table is made from white oak solids and veneers. This round end table features a seamless round top and a sturdy base, and the natural oak finish brings warmth and texture to a living room.



**263-850 Bayfront Cocktail Table** – The 263-850 Bayfront Cocktail Table is a blend of maximalism and timeless style. With its large scale 60-inch straight-grained veneered top, it's perfect for making a bold statement. Featuring four turned columns and a recessed plinth base, this design complements any style. Expertly crafted from maple solids and veneers, it's both durable and a stunning centerpiece.

## ABOUT SHERRILL OCCASIONAL

Sherrill Occasional is your go-to for luxurious case goods and designed-focused accent furniture. Our assortment includes imported and domestic styles from traditional to contemporary to fit every need and budget. We can't wait to see you there!