

S H E R R I L L

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SHERRILL FURNITURE'S 2025 SPRING INTRODUCTIONS: INSPIRED DESIGNS WITH A PURPOSE

HIGH POINT, NC – Anticipation is building as Sherrill Furniture prepares to unveil their latest introductions, blending the inspired designs with signature craftsmanship. The official opening of the showroom will be celebrated on Friday, April 25th with a [Market Kickoff Party](#) hosted by House Beautiful's Editor in Chief, Jo Saltz, along with designers DuVäl Reynolds, Isabel Ladd, Anita Yokota, and Rajni Alex from past House Beautiful Whole Home projects. A book signing with Phoebe Howard will follow for her new book, *The Waterfront House: Living with Style on the Coast*.

TIMELESS COMFORT MEETS MODERN STYLE

This year's introductions capture the essence of contemporary living with a nod to heritage design. Pieces like the *F299-01 Chair* embrace the return of classic forms with its tufted detailing and rolled arms—celebrating the revival of traditional silhouettes with a fresh, polished edge. Meanwhile, the *DC390 Sectional* spotlights the trend of **multifunctional luxury**, offering sleek twin track arms and customizable pillows—ideal for both grand entertaining and intimate lounging.

Mid-century influences also take center stage with the *DC333 Dining Chair* and *SW1010-1 Swivel Chair*, showcasing smooth curves and tailored upholstery—a hallmark of modern versatility and elegance.

Also debuting this season is the **SHERRILL Bedroom by Design** program. Customers can personalize their bed and accompanying pieces by choosing from 14 finishes, along with a curated assortment of legs, drawer fronts, and hardware. Scaled to suit a variety of bedroom sizes, this versatile collection allows for tailored design solutions that blend seamlessly into any space—bringing both function and beauty to every corner of the home.



MEET THE ICON: PHOEBE HOWARD'S BOOK SIGNING

Fans of coastal design can meet Phoebe Howard during a special book signing celebrating her latest release, *The Waterfront House: Living with Style on the Coast*, during the Friday Market Kickoff Party on April 25, 2025, from 5-7pm.

This Market Week, Sherrill Furniture proves that design is more than style—it is about community, craftsmanship, and creating spaces that inspire!

NEW SPRING 2025 INTRODUCTIONS:



F299 CHAIR & OTTOMAN

The F299-01 Chair combines a classic American design with exceptional comfort, making it a standout traditional lounge chair. Featuring tufted detailing and elegant rolled arms, this lounge chair highlights impeccable craftsmanship. With its nod to the classic American styles seen from brands like Ralph Lauren Home, it offers a seamless, polished look that will make any room feel at home.



1245 BOBBIN CHAIR

The 1245 Chair blends mid-century design with vintage charm, making it a perfect accent chair for any living room. This high-back bobbin chair offers both style and comfort, creating a striking silhouette that enhances any decor. As a vintage accent chair, it pairs timeless elegance with modern versatility, making it a standout piece for any space.



4019 SOFA

The 4019 Sofa blends mid-century charm with traditional sophistication, making it a luxurious and elegant addition to any living room. This 3-seater sofa features refined details, plush seating, and premium craftsmanship. Perfect for those seeking a balance of timeless style and modern comfort, it is a versatile luxury sofa designed to elevate any space.

DC333 DINING CHAIR

The DC333 Dining Chair blends mid-century modern sophistication with outstanding comfort. Featuring a sleek curved design and premium fabric upholstery, this upholstered dining chair adds style to any dining room. Its refined craftsmanship makes it a perfect fit for both modern and classic spaces. Optional casters and swivel functionality enhance its versatility, making it a practical yet elegant choice.



SW1010-1 SWIVEL CHAIR

The SW1010-1 Swivel Chair combines mid-century modern design with practical versatility, making it a stylish choice for any room. Perfect as a small accent chair, it features smooth swivel motion and a sleek silhouette, ideal for the living room or bedroom. This modern accent chair offers both comfort and functionality, enhancing any space with a chic, timeless look.





1611-1 WING CHAIR

The 1611-1 Wing Chair blends timeless sophistication with modern flair, making it the perfect accent chair for any space. Featuring a striking high back design, this modern accent chair offers both style and support, ideal for lounging or adding a statement to any decor. Crafted with attention to detail and upholstered in luxurious fabric, it is a versatile and elegant choice for living rooms, bedrooms, or cozy corners.



DC390 SECTIONAL

The elegant DC390 sectional features twin track arms that provide a modern and sleek aesthetic, while the loose boxed back pillows offer customizable comfort and support. The solid plinth base adds a touch of sophistication and stability, making this sectional a perfect centerpiece for any high-end interior. Ideal for both entertaining and relaxing, the Sherrill Furniture DC390 Sectional combines timeless design with superior craftsmanship, ensuring it becomes the heart of a home.

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ABOUT SHERRILL FURNITURE

Founded in 1945, Sherrill Furniture Brands remains a privately held, family-owned business, now proudly operating under third-generation leadership with the fourth generation already taking root. As a powerhouse in the industry, Sherrill and its esteemed family of brands—including Sherrill Furniture®, Hickory White®, Sherrill Occasional®, Precedent®, MotionCraft®, Whittemore-Sherrill™, Lillian August® for Hickory White®, and Mr. & Mrs. Howard for Sherrill Furniture®—craft high-end, luxury furniture for designers, trade professionals, and leading furniture retailers across the United States and Canada.